

AHSAN ARIF ANSARI

Full Stack Developer & SEO Specialist
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PROFESSIONAL SUMMARY

Full Stack Developer and SEO Specialist with deep expertise in Next.js (15+), TypeScript, and Supabase. I build high-performance, scalable web applications and Chrome extensions from the ground up using AI-assisted tools like GitHub Copilot to accelerate development.

I bring over 7 years of combined experience spanning web development, SEO strategy, and digital design. Beyond writing clean code, I design and optimize digital platforms that are built to scale, perform, and rank. Skilled in technical SEO, Core Web Vitals optimization, schema implementation, and RESTful API integration, I blend development and growth strategy seamlessly.

My background in graphic design and marketing gives me a strong eye for UI/UX and brand aesthetics ensuring every build is both technically sound and visually engaging.

CORE SKILLS

Backend Development

Node.js, Supabase, PostgreSQL, RESTful APIs, JSON, C#, PHP

Frontend Development

Next.js (15/16), React.js, TypeScript, JavaScript (ES6+), HTML, CSS, Tailwind CSS, Framer Motion, Radix UI.

CMS & Deployment

WordPress, Vercel, Netlify, v0

Version Control & Development Tools

Git, GitHub, Visual Studio Code, GitHub Copilot

SEO & AI Tools

Ahrefs, Semrush, Screaming Frog, Google Analytics, Google Search Console, Google PageSpeed Insights, On-Page Optimization, Off-Page Optimization, Technical SEO, Schema Markup, Core Web Vitals Optimization, AI Prompt Engineering, AI Video Generation

Design & Branding

Adobe Photoshop, Adobe Illustrator, Adobe After Effects, UI/UX Design, Motion Graphics, Brand Design

PROFESSIONAL EXPERIENCE

Full Stack Developer & SEO Specialist

Self-Employed | Remote | 2022 – Present

- Built and deployed high-performance web apps using Next.js 15+, TypeScript, and Supabase.
- Designed and launched Chrome extensions (e.g., GemiFlow) using modular Vanilla JS with privacy-first architecture.
- Implemented AI-assisted workflows via GitHub Copilot to speed up development.
- Managed SEO growth strategies for micro-niche websites - keyword research (Ahrefs, Semrush), technical audits (Screaming Frog), and AdSense approval.
- Integrated advanced structured data (nested schema) and optimized sites for Core Web Vitals and Lighthouse performance.
- Deployed and maintained production apps on Vercel with continuous integration pipelines.

Strategic Career Pivot & Deep Skilling

Self-Directed | 2020 – 2022

- Mastered modern full-stack JavaScript technologies and SEO tools.
- Studied AI integration, prompt engineering, and automation workflows for development and content generation.
- Built personal SaaS and marketplace prototypes to apply new skills hands-on.

Executive Graphic Designer

Institute of Business Administration, Karachi | 2018 – 2020

- Led brand and campaign design across university departments.
- Produced video animations, motion graphics, and print/digital collateral.
- Collaborated with stakeholders to enhance brand communication through digital media.

Associate – Marketing, Design & Web

Isra University, Hyderabad | 2015 – 2018

- Customized and maintained WordPress-based websites using HTML, CSS, and JavaScript.
 - Created social media campaigns and promotional videos for digital marketing.
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PROJECTS

Acquirelly – Full-stack digital business marketplace (Next.js 15, Supabase, Tailwind CSS)

<https://acquirelly.com>

GemiFlow – Animated web platform (Framer Motion + Radix UI)

<https://geminichatorganizer.com>

GemiFlow Chrome Extension – Privacy-first Gemini chat organizer with 100+ features

[Available on Chrome Web Store](#)

EDUCATION

MBA – Master of Business Administration

Specialization: Management Information Systems (MIS)

2015 – 2017

ADDITIONAL INFORMATION

Languages: English, Urdu, Sindhi

Work Authorization: Right to work in the UK (Dependant Visa – Share Code available upon request)

References: Available upon request